

MAKING “TAX THE SUPER-RICH” VISIBLE

Your guide to public stencil art and creative visibility for economic justice

Inequality is accelerating—not by accident, but by design. Super-rich individuals are using their obscene fortunes to tilt our economy, our politics, and our civic spaces even further in their favor. Today’s extreme inequality is making life less affordable, and it’s taking away people’s basic ability to speak up, make choices, and have real power over our own lives.

Putting the message “**Tax the Super Rich**” into public spaces is a simple but powerful way to elevate the call for economic justice. These messages interrupt the everyday flow of streets and sidewalks, spark conversations, and remind people that extreme inequality is a political choice and it can be changed.

This guide is here to help you take part in a shared, national moment of creative action. Whether you’re chalking a sidewalk, incorporating the stencil into art, or making a t-shirt with friends, you’re helping **make the call for economic justice visible**.

WHAT YOU’LL DO

Using our “**Tax the Super Rich**” stencils, you’ll place temporary messages in public spaces so more people see, think about, and talk about taxing extreme wealth.

Most people will use the stencil for **temporary chalk-based street art**, but you can also:

- Use the stencil in art projects or posters.
- Make t-shirts, signs, or banners.
- Incorporate it into events, tabling, or creative gatherings.

The goal is simple: **get the message seen!**



REQUESTING A STENCIL KIT

>> We printed the stencils for you! [Fill out this request form—we’ll mail you a “Tax the Super-Rich” stencil and washable chalk.](#)

1 CHOOSE A GOOD LOCATION

Look for **public places where temporary chalk art is appropriate**, with:

- High foot traffic (sidewalks, plazas, paths), with clear, flat ground, and good lighting for photos.

Avoid:

- Private property or building walls (unless you have permission), government buildings, or restricted areas.



When in doubt, **choose a welcoming public space**. You can also check local laws and ordinances about public chalking or reach out to brody.armstrong@oxfam.org for guidance.

2 GATHER YOUR MATERIALS

You'll need:

- Your "Tax the Super Rich" stencil (mailed by Oxfam)
- Washable sidewalk chalk, chalk markers, or chalk spray (temporary only)
- A damp sponge or towel, and water (for easy cleanup in case of mistakes)
- Painter's tape or paper weights (optional, to keep the stencil steady)
- A friend to help you take photos and video!

3 STENCIL AND TAKE PHOTOS & VIDEO

Place the stencil flat on the ground—hold firmly so it doesn't move. Apply the chalk, then lift the stencil to reveal your art! Clean up any messy edges with a wet sponge or towel.

Share the Impact! Take photos and video of your creations and **post on social media!** (tag @oxfamamerica) **Then, email them to** brody.armstrong@oxfam.org



ADDITIONAL GUIDANCE

Photo tips:

- Take one wide shot that shows the stencil in its environment, showing nearby landmarks.
- Take one close-up so the text is clear.
- Have a friend snap a photo of you with your art!

Video ideas

- A short clip of the stenciling process.
- A slow pan of the finished message.
- A reflection on why taxing the super-rich matters to you.

Get Creative

You're encouraged to use the stencil in other creative ways.

- Host a t-shirt or tote bag making night, or just stencil your own shirts with fabric paint!
- Incorporate the stencil into posters or art installations.
- Use it at events, festivals, or gatherings (with permission).

There's no single "right" way—the **power of this action is in repetition and visibility.**

Safety, legality & care

This action is meant to be **temporary, non-destructive, and public-interest focused.**

- Use **washable chalk only** on public property.
- Follow local laws and ordinances related to chalk or public art.
- Never stencil on private property without permission.
- Work with a friend when possible and stay aware of your surroundings.

If law enforcement asks you to stop or remove the chalk, please promptly comply.

You're joining a national moment!

Every message adds up. Every sidewalk becomes a conversation starter. Together, these small, visible actions help challenge the idea that extreme inequality is normal—and remind people that **taxing the super-rich is both popular and possible!**

Thank you for showing up, getting creative, and helping put this message into the world.

