

PORCHFEST TOOLKIT

HOST AN OXFAM TABLE AT YOUR NEIGHBORHOOD PORCHFEST!

At Oxfam, we often say that we believe music can change the world. Oxfam has a long history of working with musicians, music fans, and performers of all kinds to raise awareness and funds for our efforts to end the injustice of poverty.



PARTNERING WITH OXFAM BRINGS SOCIAL ACTION TO YOUR LOCAL PORCH FESTIVAL!

Our current campaigns are working for climate justice, polluter accountability, making billionaires pay their fair share of taxes, and more.

WHAT IS A PORCHFEST?

WHAT

Porchfests are community-powered concerts that pop up on the porches and lawns of local residents. Held in the summer, these grassroots festivals celebrate local artists, spark connection, and bring neighbors together for a day of live music, food, craft vendors, and more. Porchfests are the perfect opportunity to reach community members and garner support for our work!

TABLING + MATERIAL SHARING

At Porchfest, set up an Oxfam table to connect with neighbors, share what we're working on, and invite people to take action with us. Stock your table with pamphlets, postcards, printed explainers, QR codes, and swag, or set it up as a self-serve space for folks to explore while you enjoy the fest.

We'll provide everything you need and support you every step of the way.



STEPS TO BRING OXFAM TO YOUR PORCHFEST!

- Reach out to the Oxfam team at concerts@oxfamamerica.org expressing interest in hosting an Oxfam table, with your name, date of your Porchfest, and location
- Receive physical materials and support from the Oxfam team, including free swag to hand out to folks, informative printed materials about Oxfam, and signage for folks to take action at the table for an Oxfam initiative of your choice; climate justice, economic justice, humanitarian aid, and more
- Receive reference photos of Oxfam tabling set ups, but feel free to get creative with it!
- Oxfam tables can be staffed or unstaffed – if you need to step away, go for it!
- Anything at the table is for folks to take, and our printed explanatory materials make for easy self service

*Notes

The table / placement of the table is up to you; our set up can work on a smaller or larger table

You don't have to be an expert on Oxfam's work to host your Oxfam table! Passion for the mission is all you need; our printed materials and resources make it easy to explain our work to folks

